



**Thomas More Campus National
Kronenburgstraat 62
2000 Antwerp**

LOWERING BARRIERS FOR MINORITY GROUPS IN RETAIL		
Day	Hours	Subject
Sunday 1 September		Arrival of the incoming students and staff
Monday 2 September	9h30	Warm welcome + Breaking the ice Immersion in the Summer school + Introduction colleagues Immersion in the theme & team: walk a mile in the shoe of a low-literate non-native speakers (11h00-12h00 Ligo & Fedasil)
	12h00-13h00	Lunch 13h00 Discovering the challenge: Colruyt (presentation) + visit (Lange Elzen, Antwerp)
	18h00	The end user's perspective (Ligo – Fedasil) Diner Fries@Antwerp
Tuesday 3 September	9h00-12h00	Workshop 1: Design Thinking Methodology Designing the problem (Empathise Canvas) + market research
	12h00-13h00	Lunch
	13h00-16h30	Workshop 2: Exploring the challenge
Wednesday 4 September	9h00-12h00	Workshop 3: Ideation (& Brainstorming) and Entrepreneurial creativity
	12h00-13h00	Lunch
	13h00-16h30	Workshop 4: Prototyping Guided Visit to Antwerp City + Pizza (Da Giovani)
Thursday 5 September	9h00-12h00	Workshop 5: Validation of prototype + Visual storytelling (poster)
	12h00-13h00	Lunch



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	13h00-16h30 18h30	Workshop 6: Creating the poster Diner and Network event for staff
Friday 6 September	9h30-12h00	Workshop 7: Final presentations + winning award ceremony
	12h00-13h00	Lunch@soup
	Departure of the incoming students and staff	

**Virtual component: Tuesday 17 September from 18h00 till 19h30
(CET) through Zoom.**