

Postgraduaat Belgian Advertising School > Antwerpen

Voorbeeldlesrooster (fase 1)

	MAANDAG	DINSDAG	WOENSDAG	DONDERDAG	VRIJDAG
09.30 - 10.30 uur	Agency visit	Q&A pitch	Brand lab: brand design	Brand lab: brand communication	Work on pitch
10.30 - 11.30 uur		Work on pitch			
11.30 - 12.30 uur					
12.30 - 13.30 uur	Lunch	Lunch	Lunch	Lunch	Lunch
13.30 - 14.30 uur	Brand lab: brand strategy	Work on pitch	Work on pitch	Work on pitch	Pitch time
14.30 - 15.30 uur			Pitch review		
15.30 - 16.30 uur	Pitch briefing				
17.30 - 18.00 uur					Check out